

# ACADEMIC ARTICLE WRITING & PUBLISHING IN HIGH IMPACT JOURNALS FOR ARTS & HUMANITIES

## HOW TO JOIN?

Please login to web2 and click Intranet > Staff Portal > E-Training System > Application Form.

- Please submit the online application for HoD/Dean/Director's recommendation.
- Please apply early to avoid disappointment as places are limited.

## CONTACT

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## COURSE OBJECTIVES

This course is designed to fulfill the following objectives:

1. Understand the importance of publishing and the types of publications.
2. Develop the skills required to write a well-structured, clear, interesting and precise high impact research articles.
3. Obtain insights on the sources of new ideas, journal selection, process of publications, review process and editorial decision-making.
4. Distinguish the different websites available for scholars and reviewers.
5. Obtain strategies to publish a highly cited and most downloaded research articles.
6. Appreciation on the ethics of publication.

## COURSE CONTENT

1. Why should you publish and ideas generation Publishing research results is an integral requirement of a research's professional life. In this section, the importance of publishing and some good habits of writing will be introduced. In addition suggestions on sourcing for new ideas will also be discussed. Topics include:

- 1.1: Publish or perish
- 1.2: Habit of writing
- 1.3: Sources of new ideas
  - 1.3.1: Review for journals
  - 1.3.2: Review for conference papers
  - 1.3.3: Call for papers
  - 1.3.4: Conference/workshops/training

2. Types of publications

This section introduces to the different types of publications. In addition, the various databases (e.g., Scopus, Journal Citation Report) used to identify the journal papers will also be discussed. Topics include:

- 2.1: Books
- 2.2: Chapters in a book
- 2.3: Books review

## 2.4: Commentary

### 2.5: Conference papers

#### 2.5.1: Proceedings

#### 2.5.2: Presentations

### 2.6: Journal papers

#### 2.6.1: Non-indexed

#### 2.6.2: Indexed (e.g. Taiwan Citation Index)

#### 2.6.3: Scopus

#### 2.6.4: ISI and impact factor (e.g., SSCI, SCIE, AHCI)

### 3. How to write a high impact journal paper

This section develops the skills required to a well-structured and easy-to-read high impact articles. Suggestions on how to create a precise, interesting, clear research outcomes and written messages will also be discussed. Topics include:

#### 3.1: Title

#### 3.2: Abstract

#### 3.3: Keyword

#### 3.4: Introduction

#### 3.5: Literature review

#### 3.6: Research methodology

#### 3.7: Discussion

#### 3.8: Implications

##### 3.8.1: Managerial

##### 3.8.2: Methodological

##### 3.8.3: Social

##### 3.8.4: Theoretical

### 4. Submitting a journal paper

This section appraise the quality of journals and also to provide understanding to distinguish between a good and a predatory/fake journals. Additionally, the writers will also obtain insights on the review process and the requirements. Academic research impact will also be discussed with suggestions on how to increase the paper citations and downloads.

Topics include:

#### 4.1: How to check the quality of journal

##### 4.1.1: Australia: Excellence in Research Australia (ERA) and Australian Business Dean Council (ABDC) journal quality list

##### 4.1.2: Malaysia: MyRa list

##### 4.1.3: United Kingdom: British Association of Business Schools (ABS) ranking

#### 4.2: Predatory list/fake journals

#### 4.3: Open access journals

#### 4.4: Understanding the review process

##### 4.4.1: What editors want?

##### 4.4.2: Responding to the editors and referees reports

##### 4.4.3: Resubmission process

#### 4.5: Getting your paper cited and downloaded

4.5.1: h-index

4.5.2: g-index

### 5. Ethics issue

This section introduces writers to the different ethics in publication, issues in plagiarism, copyrights and authorships.

Topics include:

5.1: Authorship

5.1.1: Co-authorship with students

5.1.2: Working with co-authors

5.2: Plagiarism

5.3: Copyrights

5.4: Conflicts of interest

5.5: Dual submission

### 6. Other related topics

This section introduces writers to the different websites available for researchers and reviewers. Topics include:

6.1: Scholars community

6.1.1: Research gate

6.1.2: Google scholar

6.1.3: Accademia.edu

6.1.4: Harzing

6.2: Reviewer community

6.2.1: Publons

### **TRAINER**

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