

▼ Date . Time . Fee ▼

5
June 2020
10am to 12pm
and 1pm to 3pm

- 25% for UTAR Confirmed Staff
 - 10% UTAR/TAR UC Alumni
 - 10% for organisations that send three or more participants
- Each participant is entitled to one discount only*

zoom CLASSROOM

Local: RM 170
(Public)

RM 120
(UTAR Student)

International: USD 42



Register Online Here ▲



Fundamentals of Research and Data Analysis using SmartPLS

★ OBJECTIVE

- Acquire fundamental knowledge of conducting research
- Introduction to qualitative and quantitative data analysis
- Perform measurement model analysis through SmartPLS
- Perform structural model analysis through SmartPLS

★ CONTENTS

- Basics of research methods
- Data collection techniques for qualitative and quantitative studies
- Hands-on data analysis through SmartPLS
- Data Interpretation

★ TRAINERS

e-Cert awarded by Universiti Tunku Abdul Rahman

Dr Mobashar Rehman received his Ph.D. degree in Information Technology (Knowledge Management) from Universiti Teknologi PETRONAS. He is currently an Assistant Professor with the Department of Information Systems at the Faculty of Information and Communication Technology, Universiti Tunku Abdul Rahman. His research interests include knowledge management, knowledge sharing, human factors in software engineering, machine learning, and cyber-psychology. Dr. Mobashar has more than 40 publications that include conference proceedings, books chapters and journals, and he was also the chief editor of a book.

Dr Aamir Amin is currently an Assistant Professor with the Department of Information Systems at the Faculty of Information and Communication Technology, Universiti Tunku Abdul Rahman. He obtained his Bachelor's degree in Business Administration majoring in Information Technology from COMSATS University, Islamabad, Pakistan. He went on to earn his MSc and PhD degrees in Information Technology from Universiti Teknologi PETRONAS. His research interests include software engineering, particularly human factors in software engineering, knowledge management, social media and its influence on human behaviour as well as creativity.

CONTACT US

Ms Joyce

- +605 468 8888 Ext 2568
- +605 466 7796
- +6016 261 8830
- cccd@utar.edu.my
- cccd.utar.edu.my

- facebook.com/UTARCCCD
- twitter.com/CccdUtar
- UTAR Kampar Campus
Heritage Hall, First Floor
Jalan Universiti, Bandar Barat
31900 Kampar, Perak Darul Ridzuan

